

2018 NPGA SOUTHEASTERN CONVENTION & INTERNATIONAL PROPANE EXPO

DISCOVER THE ENERGY!

CONNECT. LEARN. ENJOY.

April 6-8, 2018
Georgia World Congress Center
Atlanta, Georgia



www.npgaexpo.com

2018 SPONSORSHIP COMMITMENT FORM

NEW TO THE PROPANE INDUSTRY?

**LOOKING FOR ADDITIONAL
BRAND EXPOSURE?**

**LAUNCHING A NEW PRODUCT
AT THIS YEAR'S EXPO?**

Promotional Sponsorships are an ideal way to increase visibility for your company, products, and services. These are exclusive opportunities to gain exposure at the world's largest propane industry trade show and enhance your company image.

Every sponsor is promoted on the Expo website, in the official show guide, on signage at the Expo, and on all sponsorship material. If you are selecting an event, your company logo will be on any applicable signage, and you'll have the opportunity to place your company literature on a table at that event. All sponsorships over \$3,000 also include a full page black & white interior ad in the show guide. Get more brand recognition!

SEE PAGE 2 FOR SPONSOR OPPORTUNITIES >

SPONSORSHIP OPPORTUNITIES

All sponsorships include company logo displayed on the Expo website, sponsor signage, and in the onsite guide.

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Sponsorships are not definite until the National Propane Gas Association issues a written confirmation. This form constitutes a binding agreement.

☐ Building A – Air Return Wraps (Set of 3)

\$15,000 Exclusive

Greet attendees with your logo on 3 air returns – 4 sides, 50"x77"

☐ Escalator Runners

3 sets of 2 (exclusive) \$17,000

2 sets of 2 \$12,000

1 set of 2 \$6,500

Your logo located along escalator glass (your choice of available escalator) for all attendees to see

☐ Tote Bag \$12,500

Your logo displayed on the totebags attendees are given at registration and will carry around on & off the Expo floor

☐ Building A – Video Monitors (8 Monitors)

\$12,000 Exclusive

Get 100 seconds to showcase your organization on a 180 second video loop for the duration of Expo.

☐ Welcome Banner \$12,000 Exclusive

Greet attendees with a 5'x40' foot welcome banner displayed above the main escalators to the 3rd floor of building A.

☐ Premium Shuttle Bus Sponsorship

\$10,000 Exclusive

Your logo displayed on the outside of each shuttle bus, on the head rests of each seat, on shuttle schedule signage throughout the convention center, and on signage at the shuttle drop off at the convention center (over show dates.)

☐ Registration \$10,000

Your logo will be on alternating panels of the registration desk where all attendees are welcomed

☐ Keynote Address – Full \$ 8,500 Exclusive

Opportunity to make welcome remarks, and to distribute company material at each seat in the general session

☐ Lanyards \$8,500

Your logo on attendee badge lanyards

☐ Hotel Key Cards \$8,500

Your logo and welcome message imprinted on the hotel key cards at the headquarter hotel

☐ Shuttle Bus Sponsorship \$7,500 Exclusive

Your logo displayed on the head rests of each seat and on shuttle schedule signage throughout the convention center (over show dates)

☐ Autogas Pavilion Sponsors \$7,500

Company logo on Autogas Pavilion insert handed to every attendee at registration. Logo on banner above the Autogas Pavilion

☐ Building A – Lobby LED Wall \$7,500 Exclusive

Get 100 seconds to showcase your organization on a 180 second video loop for the duration of Expo. LED Wall is 11.5'x6.5'

☐ Hand Sanitizers \$6,500

One color logo on individual sanitizer handed directly to attendees at registration

☐ Internet Station \$6,000

Your logo on internet station, and landing screens in the convention center foyer

☐ AM Coffee Break - Sat or Sun \$5,500

Your logo on napkins with the opportunity to display material

☐ Hydration Stations \$5,500

Your logo on disposable cups and opportunity to display material at the hydration stations on Show Floor

☐ Mobile App \$5,000

Your logo on mobile app signage and displayed on the landing page

☐ Prayer Breakfast Full \$5,000

Opportunity to make welcome remarks; 2 complimentary tickets, reserved seating, logo on table, and on sponsor signage

☐ Workshop Classrooms \$5,000

Your logo on all classroom signage and each reference to workshop sessions in printed materials with the opportunity to display company materials

☐ Sidewalk Graphic Signs – set of 2

\$5,000 Exclusive

6'x4' foot sidewalk graphic to greet attendees as they enter Hall A of the Georgia World Congress Center

☐ Welcome Reception Co-Sponsor

\$5,000 each, Limit 3

20 comp drink tickets, logo on cocktail napkins

☐ Education Sessions Full \$3,000

Your logo on classroom signage and each reference in printed materials. Opportunity to display company materials and give speaker introduction

☐ Keynote Address Co-Sponsor

\$2,500 each, Limit 4

Your logo displayed in general session and opportunity to distribute company material

☐ Education Session Pen Sponsor \$2,500

Supply pens with your organizations' logo for all the education sessions on Friday, April 6 (Note: Organization responsible for supplying pens)

☐ Prayer Breakfast Co-Sponsor

\$2,000 each, Limit 3

2 complimentary tickets, reserved seating, logo on table

☐ Rotating Kiosk \$1,800 per panel, 3 available

Display your company logo on a Rotating Kiosk located near registration. Each panel is 46' x 67' and backlit.

☐ Education Sessions Co-Sponsor \$1,500 each

Your logo on classroom signage and each reference in printed materials

☐ Exhibit Hall Lounge \$1,500

Your logo on lounge signage and the opportunity to distribute company materials in the lounge

☐ Fast-Track Sessions \$1,250 each

Your logo displayed in the Innovation Pavilion signage and the opportunity for speaker introduction

☐ Aisle Signs – 1 sign \$ 1,300

2 signs \$2,200

3 or more \$ 1,000 each

☐ WIFI Please Inquire

Partner up with an industry colleague and have your logos on the landing page of the Expo wifi. View-able to all attendees accessing wifi throughout the convention center and exhibit hall

Please scan and SUBMIT Sponsorship reservation form to meetings@npga.org or mail to:

National Propane Gas Association, Attn: Exposition Sponsorship Department

1899 L Street, NW, Suite 350, Washington, DC 20036

CONTACT INFORMATION (PLEASE PRINT)

Company	Contact Name & Title
Address	City / State / Zip Code
Phone	Email (REQUIRED)
Signature	Date

PAYMENT INFORMATION

Credit Card #	Exp. Date
Cardholder Name	Authorized Signature